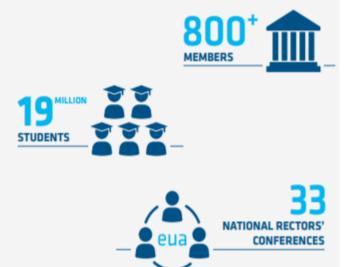
Staff development for learning and teaching at European universities



Thérèse Zhang

Deputy Director for Higher Education Policy European University Association (EUA)







- Established in 2001
- Members in the 48 countries of the European Higher Education Area (EHEA)
- Non-governmental membership organisation
- Independent voice of universities
- Advocacy for the university sector in European policy-making processes (Bologna Process, EU)
- Forum for exchange, peer learning for members



^{*} Following a statement by the Russian Union of Rectors (RUR) supporting the invasion of Ukraine, EUA suspended Russian member universities whose leaders signed the statement.

Staff development for learning and teaching at European universities (STAFF-DEV)



Project

- Co-funded by the Erasmus+
- From January 2024 to December 2026

- To map the situation at European HEIs
- To support HEIs in designing staff development and exchanging on how they do it
- To draw lessons to share with policy makers and the sector







RUHR UNIVERSITÄT BOCHUM

















Teaching enhancement in place at European HEIs

Recognition of good teaching

(e.g. awards, career development, incentives)

- **66%** in place
- 13% planned

Source: Trends 2018

Staff development

• 84% of HEIs across the EHEA offer training in pedagogy and didactics

Source: Trends 2024

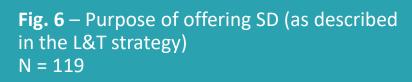
Main obstacle to the enhancement of teaching

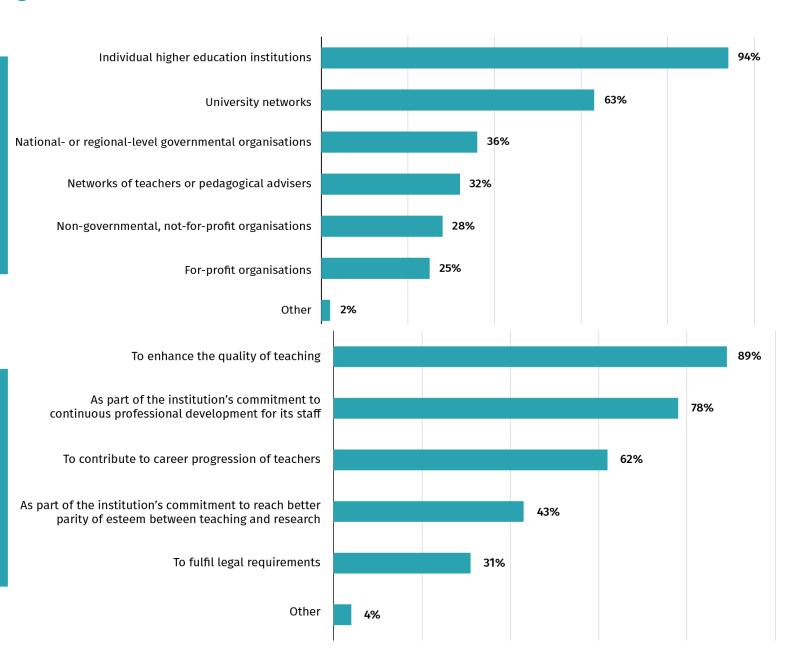
- 1. Lack of funding
- 2. Lack of recognition for teaching in career progression

Source: Trends 2018, Trends 2024

How staff development is conceptualised and organised

Fig. 4 – In your country, who organises SD in teaching? N = 163





Community building and wellbeing perspective

- Creating and maintaining a sense of community and engagement
- Contributing to teachers' selfconfidence and mutual support
- Overcoming frustration over (common) challenges

Institutional perspective

- Creating and maintaining a sense of accountability
- Supporting the institution's pedagogical vision across disciplines and departments, with emphasis on similar values and competences

Individual development perspective

- Supporting the implementation of newly acquired competences into classrooms
- Better informing teachers, broaden their capacity to address transversal aspects
 - Improving awareness to engage students through active learning methods
 - Helping to tackle new challenges

How staff development is conceptualised and organised

- Intertwined! Not easy to make a clear demarcation line
- Many activities organised by the institution are structured, but do not include any assessment upon completion.

Formal

Organised by the institution
Assigned learning objectives + assessment
More general use

Self-organised

By individuals, groups or the institution
Typically optional
Used for specificities and immediate needs
Role of departments, faculties



96% of STAFF-DEV respondents offer it

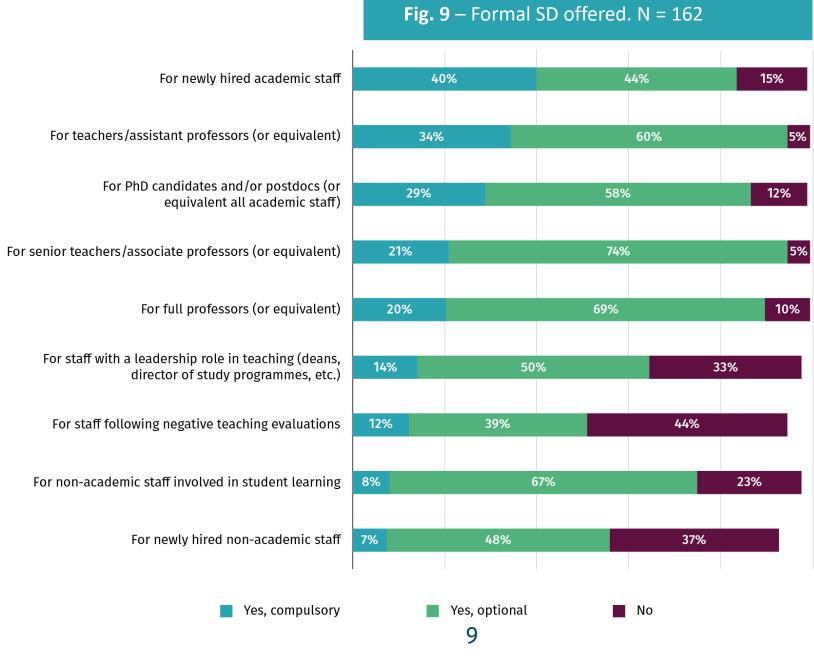
71% of STAFF-DEV respondents offer it

How universities support professional development for teachers: relation with recognition and career progression

Some grey zones:

- Courses not mandatory as such, yet required for staff to take them in the course of their career
- Depends more on the status of the person, the state of advancement in career and teaching experience

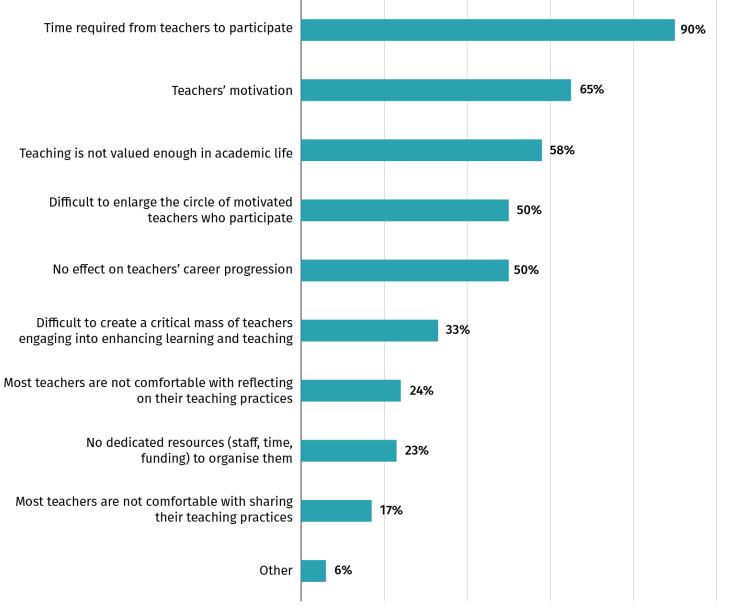




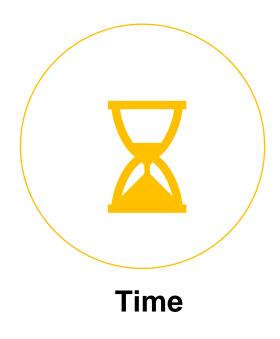
How universities support professional development for teachers: relation with recognition and career progression

Fig. 15 – Challenges to proposing and organising SD N = 163





BARRIERS TO ENGAGEMENT





Institutional and National support

Lack of stability in HEI Leadership
Lack of stability in budget
Lack of stability in government

ENABLERS FOR ENGAGEMENT







How universities support professional development for teachers: relation with recognition and career progression How to assess teaching?

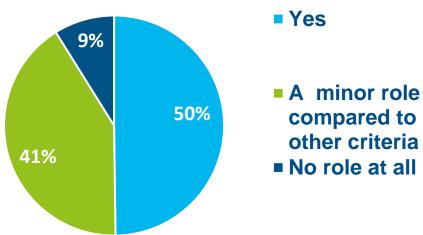
Student feedback:

The most widespread practice (97% of HEIs)

But HEIs also commented that they need to improve how to approach teaching performance evaluation.

More appropriate (and complementary) tools?





Source: Trends 2024 data
N=489

Teaching portfolios

43% use it
10% plan to introduce it

Source: Trends 2018 data
N=303

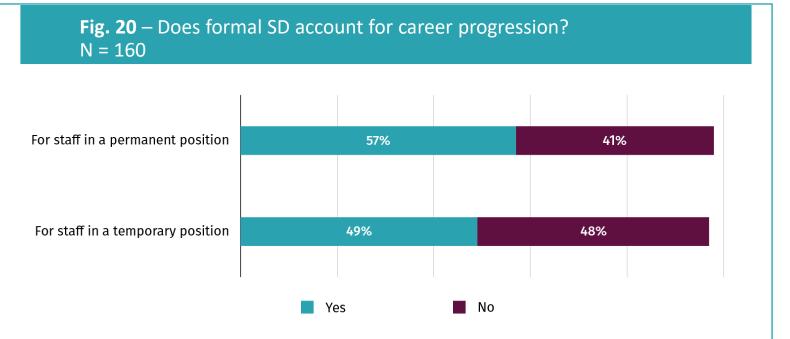
Peer feedback systems

34% use it
11% plan to introduce it

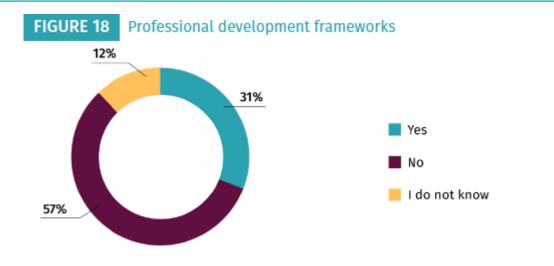
How universities support professional development for teachers: relation with recognition and career progression

Processes wherein SD can be taken into account and need to be documented:

- 1. When academic staff start their position
- 2. In the context of a periodic evaluation
- 3. Upon renewal of their contract in the case of temporary staff
- 4. When moving from a temporary to a permanent status

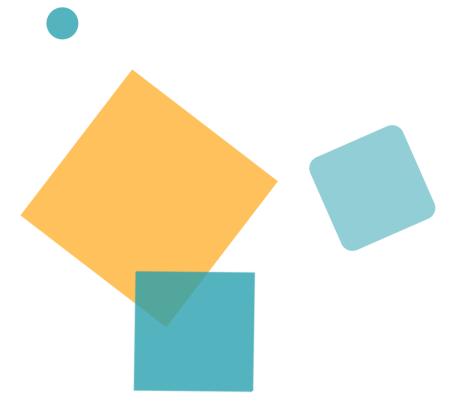


- PCF: Structured by competences, career stages and/or types of teaching activities.
- Significant country differences: 100% in the UK, 90% in SE
- Most HEIs using a PCF have designed their own, or adapted an existing one (UK PSF mostly; other examples in SE and DE; scholarly work)
- Using a PDF may help structure SD offers: HEIs that use it as a reference for SD more likely to have formal activities targeting different stages of a career



Q20. In your institution, is there a professional development framework used as a reference for staff development in learning and teaching? N=162

To summarise



- SD = part of a teaching ecosystem
 - ✓ Institution's strategy and priorities for L&T
 - ✓ Adequate support structures
 - ✓ Relevant offerings
 - ✓ Complementarity between "formal" and grassroots initiatives
 - ✓ Recognition for time and effort dedicated to improving teaching
- Some loose ends might impact motivation
 - ✓ Role of teaching in career progression not always clear
 - ✓ Blurry zone between compulsory/incentive/optional yet expected
- The overall value of SD very much depends on the value that institutions grant to the teaching activity as part of the academic profession.



Thank you!

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