



Faculty of Economics and Business



## International Summer School "Sustainability in International Business"

September 26 – October 1, 2022 (virtual event on September 23, 2022)

### Programme

#### Friday, September 23, 2022 (via MS Teams)

9.00 – 12.00 *Virtual event for participating students: sustainability and sustainable business (workshop via MS Teams)* *Doc. Dr. Romana Korez Vide, Coordinator of International Summer School, University of Maribor, Faculty of Economics and Business*

#### Monday, September 26, 2022 (lecture room P1.4, Razlagova 14, Maribor)

8.30 – 9.00 *Registration of students/coffee*

9.00 – 9.15 *Address to students* *Doc. Dr. Romana Korez Vide, Vice-Dean for International Cooperation, University of Maribor, Faculty of Economics and Business*

9.15 – 10.00 *Sustainability in international supply chain of rotomoulding (good practice presentation)* *Mrs. Nuša Pavlinjek Slavinec, Director, ROTO Group, Slovenia*

10.00 – 10.45 *Sustainability implementation in a construction industry (good practice presentation)* *Barbara Kobale, MSc. Team Leader for Sustainable Development and Corporate Social Responsibility, MARLES Houses, Slovenia*

10.45 – 11.00 *Coffee break*

11.00 – 12.15 *Resilience and sustainability: contradictory or complementary priorities of the future supply chains (lecture)* *Prof. Dr. Matevž Obrecht, University of Maribor, Faculty of logistics, Slovenia*

12.15 – 14.00 *Lunch break* *Hotel Piramida, Heroja Šlandra 10, Maribor*

14.00 – 15.30 *Social responsibility and sustainable tourism (lecture/workshop)* *Mrs. Martina Drakulić, Hoteliers' Cooperative Society Secretary, Maribor*

16.00 – 17.30 *Socializing event: guided tour around Maribor* *Meeting point: Faculty of Economics and Business, Razlagova 14, 2000 Maribor (in front of the building)*





## Tuesday, September 27, 2022 (lecture room P1.5, Razlagova 14, Maribor)

8.30 – 9.00	<i>Registration of students/coffee</i>	
9.00 – 10.30	<i>Supporting sustainability globally – the case of Institute for the Development of Social Responsibility, Slovenia (good practice presentation)</i>	<i>Anita Hrast, MSc, Founder and General Manager of Institute for the Development of Social Responsibility (IRDO), Slovenia</i>
10.30 – 11.15	<i>EU funds for sustainable business (lecture)</i>	<i>Mr. Tadej Novak, Government office for development and European cohesion policy, Department for the Management of Cross-Border Programmes</i>
11.15 – 12.15	<i>Implementing sustainability in Software Development Company</i>	<i>Zvezdana Mlakar, MSc, Executive Director, Pro-bit, Slovenia</i>
12.15 – 13.00	<i>Internationalisation support for sustainable business</i>	<i>Mrs. Dijana Madžarac, Ministry of Economic Development and Technology, Internationalisation, Entrepreneurship and Technology Directorate, Slovenia</i>
13.00 – 15.00	<i>Lunch break</i>	<i>Hotel Piramida, Heroja Šlandra 10, Maribor</i>
15.00 – 16.00	<i>Sustainability implementation in the consumer goods industry (good practice presentation)</i>	<i>Mrs. Julija Lojen Baltić, Communication Specialist, Henkel Beauty Care, HENKEL Maribor, Slovenia</i>
16.00 – 17.00	<i>Sustainability implementation in company LIDL Slovenia (good practice presentation 1)</i>	<i>Mrs. Tina Cipot, Head of Corporate Communication LIDL Slovenia</i>

## Wednesday, September 28, 2022 (lecture room P1.5, Razlagova 14, Maribor)

8.30 – 9.00	<i>Registration of students/coffee</i>	
9.00 – 10.30	<i>Promoting sustainability with e-mobility (good practice presentation)</i>	<i>Mr. Luka Strnad Peterca, Head of development of charging infrastructure for EVs, Petrol JSC, Ljubljana</i>  <i>Mr. Matic Markovič, Head of development of sustainable mobility, Petrol JSC, Ljubljana</i>
10.30 – 11.15	<i>Implementing sustainability in recreational vehicle industry (good practice presentation)</i>	<i>Mr. Matjaž Marovt, Executive Director of Industrial Field, ADRIA MOBIL, Slovenia</i>
12.00 – 13.30	<i>Lunch break</i>	<i>Hotel Piramida, Heroja Šlandra 10, Maribor</i>
13.30 – 15.00	<i>Implementing sustainability in international discount stores (good practice presentation 2)</i>	<i>Mr. Bor Trček, Head of Quality Assurance and Corporate Responsibility, HOFER, Slovenia</i>



- 15.00 – 16.30 *Promoting sustainable international tourism – the case of Dolenjska (good practice presentation)* Mr. Simon Kovačič, Head of Projects, Development Center Novo mesto, Dolenjska Destination Management and Marketing Organisation, Slovenia
- 18.00 *Visit of Museum of the oldest grapevine, Maribor* International Office of the University of Maribor  
Meeting point: University of Maribor, Rectorate, Slomškov trg 15

### Thursday, September 29, 2022 (lecture room P1.5, Razlagova 14, Maribor)

- 8.30 – 9.00 *Registration of students/ coffee*
- 9.00 – 10.30 *Supporting sustainability implementation into business organisations – the case of “Green Slovenia” (good practice presentation)* Vanesa Čanji, MSc, Director, FitMedia, Slovenia
- 10.30 – 12.00 *Stakeholder theory and the (un)sustainable practice of selected global industry (lecture)* Prof. Dr. Tjaša Štrukelj, UM FEB Social Responsibility Officer, University of Maribor, Faculty of Economics and Business, Slovenia
- 12.00 – 14.00 *Lunch break* Hotel Piramida, Heroja Šlandra 10, Maribor
- 14.00 – 15.30 *Using smartphone apps for sustainable transport choices (workshop)* Mrs. Nomi Hrast, Vice-Dean for Student Affairs, University of Maribor, Faculty of Economics and Business, Slovenia
- 15.30 – 17.00 *Corporate sustainability across cultures – towards a strategic framework implementation approach (lecture)* Prof. Dr. Vito Bobek, University of Maribor, Faculty of Economics and Business and University of Applied Sciences FH Joanneum Graz, Austria
- 19.00 *Cinema night, Maribor* International Office of the University of Maribor,  
Meeting point: University of Maribor, Rectorate, Slomškov trg 15

### Friday, September 30, 2022

#### Excursion to Dolenjska and Bela krajina, Slovenia

- 6.00 *Departure from Maribor (Meeting point: LIDL Koroška 173 (close to Student Dormitories))*
- 8.30 – 9.30 *Visit to the company YASKAWA Slovenia, Kočevje (robotics industry)*
- 10.30 – 12.00 *Visit to the company KRKA, Novo mesto (pharmaceutical industry)*
- 12.15 – 13.30 *Lunch (Otočec)*
- 13.45 – 16.30 *Visit to sustainable tourism provider in Dolenjska region, Slovenia (Matjaž’s homestead, story of wine and wine tasting, Paha)*
- 19.00 *Arrival to Maribor*



## Saturday, October 1, 2022

- 9.00 – 11.00 *Socializing event: walk tour to Piramida, Kalvarija and the City Park (Meeting point: Faculty of Economics and Business, Razlagova 14 – in front of the building)*
- 12.00 – 14.00 *Lunch/awarding of certificates for participation in the International Summer School (Hotel Piramida, Heroja Šlandra 10, Maribor)*