

ABOUT FEB UM

In 2019, the Faculty of Economics and Business of the University of Maribor (FEB UM) celebrated its 60th anniversary. During all these years, more than 32,000 students graduated at FEB UM, hence acquiring different professional and scientific titles. The Faculty endeavors to be distinctive regarding the quality of the study programs and competence of graduates. FEB UM has internationally accredited its study programmes with the Accreditation Council for Business Schools and Programs (ACBSP), the European Council for Business Education (ECBE) and the Association to Advance Collegiate Schools of Business (AACSB). International integration of FEB UM is also evident from more than 180 concluded ERASMUS+ agreements and more than 30 bilateral agreements with European and non-European partner institutions.

FEB UM is aware of the importance of research excellence and the interconnection between the scientific work and pedagogical activities. The Faculty contributes to the holistic development of individuals and participates in the development of the economy and community at both the national and wider European levels through its synthesis of economics and business research and education.



Faculty of Economics and Business



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FEB UM International Summer School

2022

Sustainability in International Business

September 26 – October 1 2022

Maribor, Slovenia





GOAL, TEACHING METHODS, ECTS

The goal of the FEB UM Summer School is to broaden the knowledge of students of economics and business and other related studies on the concept, approaches, advantages and challenges of sustainability implementation in international business.

The Summer School programme will consist of lectures, workshops and assignments to be completed with the support of academic supervisors.

The Summer School is developed in cooperation with Slovenian and foreign companies, development institutions and lecturers.

TOPICS

- The concept and the importance of sustainable development
- The concept of sustainable business
- Economic, ecological and social aspects of sustainable business
- Costs and benefits of implementing sustainability in business operations
- Promoting sustainable business through EU mechanisms
- National institutional support to sustainable business
- Possible elements of sustainability in the value chain, international marketing and international supply chains
- Digitalisation as a sustainable practice in international business
- Approaches and models to measure sustainable business
- Green transformation as a sustainable practice in international business
- Examples of good practices in the field of sustainable international business

PROGRAMME DETAILS:

<https://www.um.si/en/international-relations/summer-schools/sustainability-in-international-business-summer-school/>



VENUE & FACILITIES

Lectures and workshops will be held from modern and well-equipped classrooms.

UM FEB Summer School 2022 combines short virtual meeting and one week physical mobility.

APPLICATION

The Summer School is open to senior undergraduate, graduate and postgraduate students of economics, business and other social studies.

There is no tuition fee.

Application form: <https://www.um.si/en/international-relations/summer-schools/sustainability-in-international-business-summer-school/>

ERASMUS+ GRANT

Accommodation and travel costs for the physical event in Maribor are covered from ERASMUS+ grant.

The International Relations Offices of the sending institutions will provide students with all information regarding the ERASMUS+ grants.

The University of Maribor will provide students with accommodation in student dormitory in Maribor. Additionally, **the University of Maribor will cover to students at least one meal per day (lunch or dinner).**