



Faculty of Economics and Business



## International Summer School

### "Sustainability in International Business"

September 26 – October 1, 2022

#### Programme Outline

#### Friday, September 23, 2022

9.00 – 12.00 *Virtual event for participating students: sustainability and sustainable business (workshop)* *Coordinator of International Summer School, University of Maribor, Faculty of Economics and Business*

#### Monday, September 26, 2022

8.30 – 9.00 *Registration of participants/coffee*

9.00 – 9.15 *Address to participants* *Vice-Dean for International Cooperation and coordinator of International Summer School, University of Maribor, Faculty of Economics and Business*

9.15 – 10.45 *Sustainability in international supply chain of rotomoulding (good practice presentation)* *ROTO Group, Slovenia*

10.45 – 11.00 *Coffee break*

11.00 – 12.30 *Resilience and sustainability: contradictory or complementary priorities of the future supply chains (lecture)* *University of Maribor, Faculty of logistics, Slovenia*





12.30 – 14.00	<i>Lunch break</i>	
14.00 – 15.30	<i>Sustainability implementation in international supply chain of aluminium industry (good practice presentation)</i>	<i>TALUM Group, Slovenia</i>
16.00 – 17.30	<i>Socializing event: guided tour around Maribor</i>	

## **Tuesday, September 27, 2022**

8.30 – 9.00	<i>Registration of participants/coffee</i>	
9.00 – 10.30	<i>Corporate sustainability across cultures – towards a strategic framework implementation approach (lecture)</i>	<i>University of Maribor, Faculty of Economics and Business and University of Applied Sciences FH Joanneum Graz, Austria</i>
10.30 – 12.00	<i>EU funds for sustainable business (lecture)</i>	<i>Government office for development and European cohesion policy</i>
12.00 – 13.30	<i>Lunch break</i>	
13.30 – 15.00	<i>Sustainability implementation in a construction industry (good practice presentation)</i>	<i>MARLES, Slovenia</i>
15.00 – 16.30	<i>Sustainability implementation in the consumer goods industry (good practice presentation)</i>	<i>HENKEL, Slovenia</i>

## **Wednesday, September 28, 2022**

8.30 – 9.00	<i>Registration of participants/coffee</i>	
9.00 – 10.30	<i>Promoting sustainability with e-mobility (good practice presentation)</i>	<i>PETROL Group, Slovenia</i>



10.30 – 12.00	<i>Implementing sustainability in recreational vehicle industry (good practice presentation)</i>	<i>ADRIA MOBIL, Slovenia</i>
12.00 – 13.30	<i>Lunch break</i>	
13.30 – 15.00	<i>Implementing sustainability in international discount stores (good practice presentation)</i>	<i>HOFER, Slovenia</i>
15.00 – 16.30	<i>Promoting sustainable international tourism – the case of Dolenjska and Bela Krajina (good practice presentation)</i>	<i>Development Center Novo mesto, Slovenia</i>

## Thursday, September 29, 2022

8.30 – 9.00	<i>Registration of participants/ coffee</i>	
9.00 – 10.30	<i>Supporting sustainability implementation into business organisations – the case of “Green Slovenia” (good practice presentation)</i>	<i>FitMedia, Slovenia</i>
10.30 – 12.00	<i>Stakeholder theory and the (un)sustainable practice of selected global industry (lecture)</i>	<i>University of Maribor, Faculty of Economics and Business, Slovenia</i>
12.00 – 14.00	<i>Lunch break</i>	
14.00 – 15.30	<i>Using smartphone apps for sustainable transport choices (workshop)</i>	<i>University of Maribor, Faculty of Economics and Business, Slovenia</i>
15.30 – 17.00	<i>Supporting sustainability globally – the case of Institute for the Development of Social Responsibility, Slovenia (good practice presentation)</i>	<i>Institute for the Development of Social Responsibility, Slovenia</i>



## Friday, September 30, 2022

### Excursion to Dolenjska and Bela krajina, Slovenia

- 8.30 – 10.30 *Visit to the company KRKA, Novo mesto (pharmaceutical industry)*
- 11.00 – 13.00 *Visit to the company YASKAWA Slovenia, Kočevje (robotics industry)*
- 13.00 – 15.00 *Lunch*
- 15.00 – 17.00 *Visit to sustainable tourism provider in Dolenjska region, Slovenia (Matjaž's homestead, story of wine and wine tasting)*
- 19.00 *Returning to Maribor*

## Saturday, October 1, 2022

- 9.00 – 12.00 *Socializing event: gondola trip to Pohorje, Maribor*
- 13.00 – 15.00 *Lunch/awarding of certificates for participation in the International Summer School*