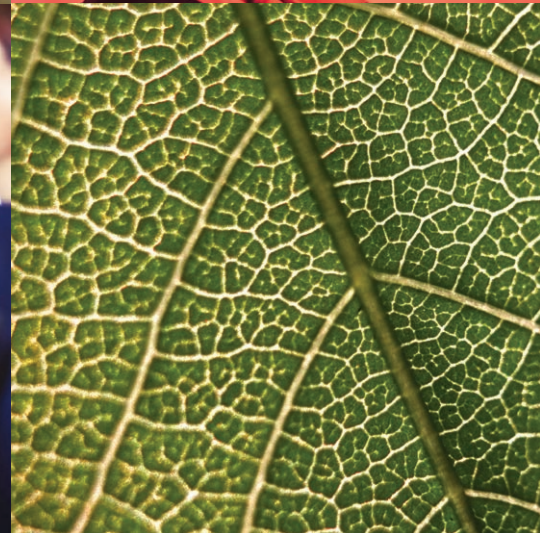


FOR COMPANIES

KNOWLEDGE AND
TECHNOLOGY TRANSFER
AT THE UNIVERSITY OF
MARIBOR





The Knowledge and Technology Transfer Office at the University of Maribor tries to facilitate the transfer of fundamental scientific and technological insights into various economic activities for researchers through licence and other agreements.

Our core activity is identifying knowledge and technologies at the University of Maribor with commercial potential. We assist UM researchers in intellectual property protection, marketing strategy development and commercialization of their research results.

Our aim is to enhance cooperation between the University and the industry through establishing new contacts with companies home and abroad. This is achieved through various partner networks, such as Enterprise Europe Network, Danube Transfer Center, DEMOLA and others.

We help researchers of the University of Maribor to achieve greater visibility and a greater impact of research results, which are increasingly important factors in obtaining funding for research work.

Together we ensure that research is adequately protected with industrial property rights prior to its public announcement. Adequately protected knowledge and technologies are then marketed to national and foreign companies with licensing, concluding new contracts for development and research activities or establishing spin-off companies.

WHAT CAN WE DO FOR YOU?

FOR COMPANIES



INTERNATIONALIZATION

- ✓ We advise in the field of intellectual property, international market opportunities, etc.
- ✓ We offer assistance in identifying relevant European calls.
- ✓ We help to find adequate business partners through the Enterprise Europe Network (EEN).
- ✓ We organise international cooperation meetings (B2B, R2B) as well as targeted business excursions.
- ✓ We organise events and workshops regarding internationalization and intellectual property.

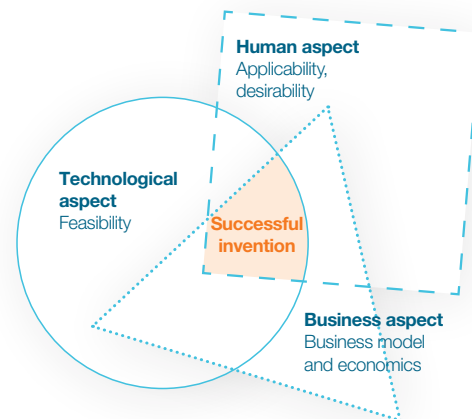
COOPERATION WITH THE UNIVERSITY OF MARIBOR

- ✓ We offer assistance in establishing contractual and project cooperation between economic partners and relevant research units of the University of Maribor.
- ✓ We take part in licensing the existent intellectual property of the University of Maribor.
- ✓ We provide information on application solutions of UM research units.
- ✓ We offer information on development and research competencies of researchers as well as UM capacities.

A partner in the
Enterprise Europe Network



Entry point of the Danube
Transfer Centre Network



FOR RESEARCHERS



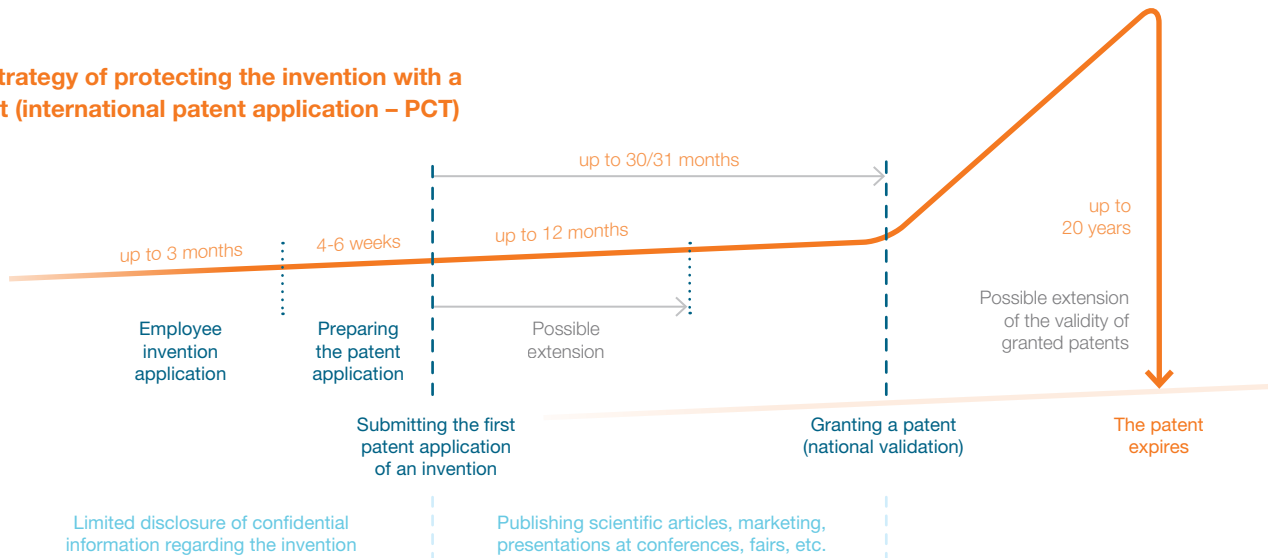
SUPPORT IN THE RESEARCH AND DEVELOPMENT PHASE

- ✓ We offer help in inspecting the state of the art.
- ✓ We advise in the process of finding funding sources (open national and EU calls) and preparing project applications.
- ✓ We seek partners for research and development projects and organise cooperation meetings (R2B).
- ✓ We organise workshops on intellectual property, innovating and internationalization.
- ✓ We carry out innovation potential reviews.

REGISTERING AND ACQUIRING EMPLOYEE INVENTIONS

- ✓ We perform a preliminary review of a possible invention application for a patent.
- ✓ We manage the process of acquiring an employee invention of the University of Maribor.
- ✓ We offer comprehensive support in the process for protecting the invention with industrial property rights of the University of Maribor.
- ✓ We monitor and keep records of existent industrial property rights of the University of Maribor.
- ✓ We offer assistance in regulating relations between the University of Maribor and its research partners.

The strategy of protecting the invention with a patent (international patent application – PCT)





COMMERCIALIZATION

- ✓ We help to identify relevant economic partners.
- ✓ We prepare technological offers.
- ✓ We ensure that UM knowledge and technologies are actively and passively marketed.
- ✓ We help to find economic partners for contractual cooperation.
- ✓ We help to find economic partners for joint research.
- ✓ We help to establish UM spin-offs.
- ✓ We prepare specific contracts and agreements according to the field.

CREATE YOUR FUTURE

Give a man a fish and
you feed him for a day.

Teach a man to fish and
you feed him for a lifetime.

**Help a man to develop,
make and sell a new fishing rod
and not just he, but all of us
will have a better future.**

WIPO, a fresh look at an old saying



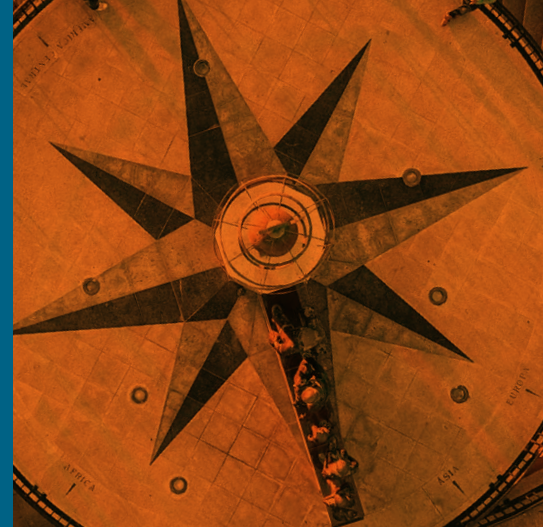
WE ARE HERE FOR YOU!

**KNOWLEDGE AND TECHNOLOGY
TRANSFER OFFICE**

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EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND



REPUBLIC OF SLOVENIA
**MINISTRY OF EDUCATION,
SCIENCE AND SPORT**

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